

RUTH MILLER

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Education

University of California – Berkeley
Masters of City and Regional Planning
Concentrations: Land Use, Transportation, GIS

Berkeley, CA
Expected May 2013

Massachusetts Institute of Technology (MIT)

Bachelors of Science in Urban Planning; Minor in Political Science
Outstanding Thesis Award: *How External Experience Affects Opinions on Public Transportation in Historically Rural Areas*

Cambridge, MA
May 2007

Professional Experience

Software Product Marketing Specialist — Cambridge Systematics, Inc. Cambridge, MA and Oakland, CA
October 2007 – July 2010

- Facilitated discussions between 15 state departments of transportation and the Federal Highway Administration to develop and document requirements for a new user-friendly online reporting tool
- Provided technical assistance to clients and staff on internally developed transportation planning software, including training curriculum, technical documentation, and several trips to train clients on site
- Assisted with the research and writing of reports on several topics related to transportation planning, economic impact analysis, performance measures, and traffic simulation

Related Experience

Manager and Online Editor — Berkeley Planning Journal Berkeley, CA
September 2011 – Present

- Facilitated consensus among faculty, staff, and students to adopt a new Open Access publishing policy
- Transitioned the world's oldest student-run, peer-reviewed planning journal to an Open Access platform, increasing article downloads by over 3600%
- Built a user-friendly site, using Wordpress, and continuous management of content that averages over 1,800 unique visitors a month: <http://ced.berkeley.edu/bpj>
- Oversee the new Urban Fringe blog, coordinating written and multimedia contributions from alumni and current Berkeley students

Intern — Governor's Office of Planning and Research (OPR) Sacramento, CA
May – August 2012

- Developed a research plan, reviewed existing policies, conducted over 20 interviews, and made three research trips for the report: *An Overview of Planning Challenges Unique to Rural California*
- Produced policy recommendations to equitably allocate funding in rural areas, in early implementation
- Provided questions and recommendations on 10+ general plans, draft legislation, and memorandums that were incorporated into official state policy

Skills and Technologies

Proficient in: ESRI ArcMap and ArcCatalog, Quantum GIS; Microsoft Excel, Word, PowerPoint; Adobe Photoshop, InDesign, and Illustrator; Google Sketchup; Wordpress; HTML; Twitter and Social Media